



Get more out of AI. For more of your team.

10 ways to put Slackbot to
work for your whole team.



Writing 1:1 Meeting prep

Checking calendar availability

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1

Introduction: The AI Fluency Problem

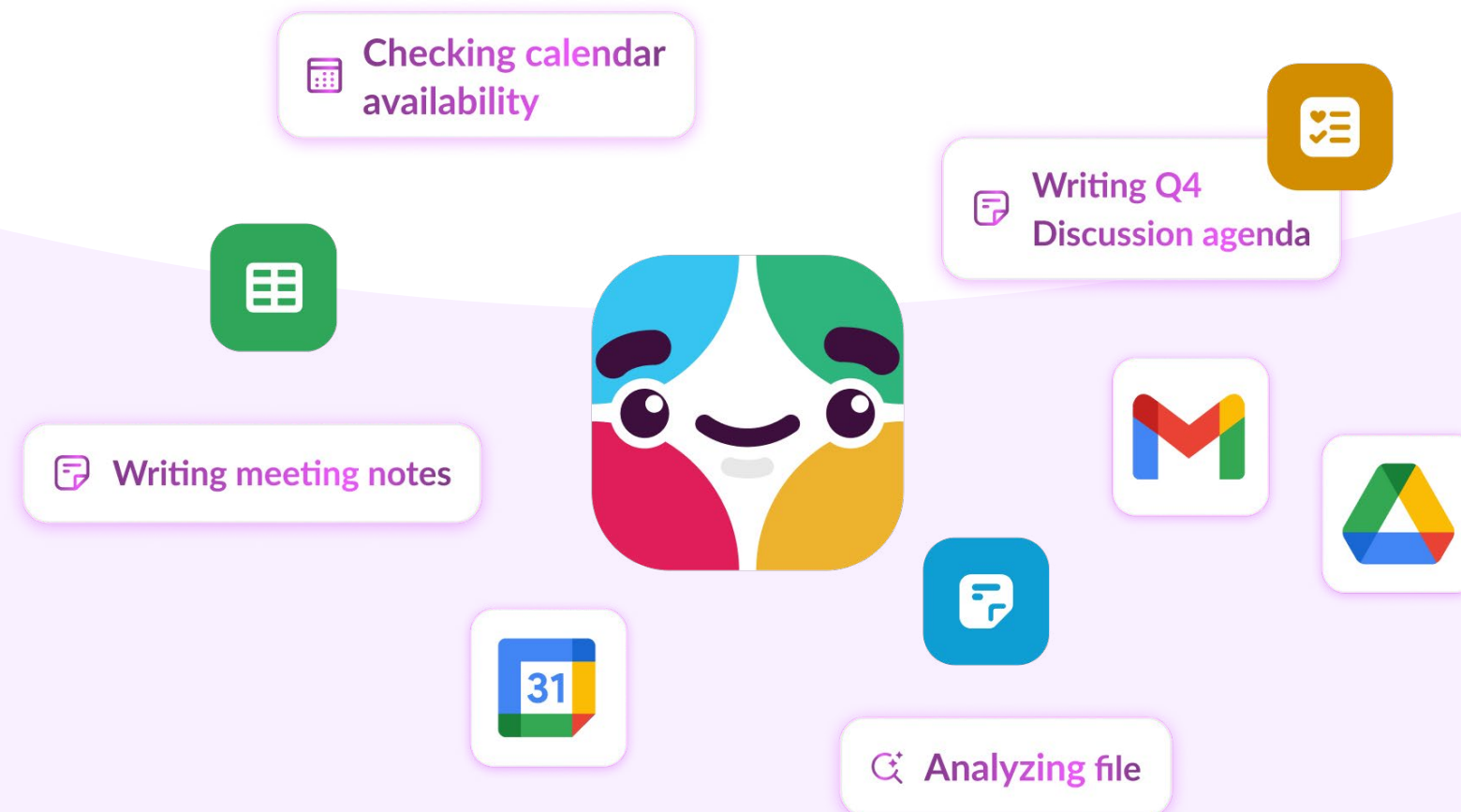


Most companies have AI. Most employees have access to it. And most of them are barely tapping into its potential.

Only 10% of employees are getting real value from AI to generate a document. The other 90% are stuck using it for basic tasks, or not at all. Not because they don't want to. Because nobody showed them what to do with it, and the tools don't fit where they work.

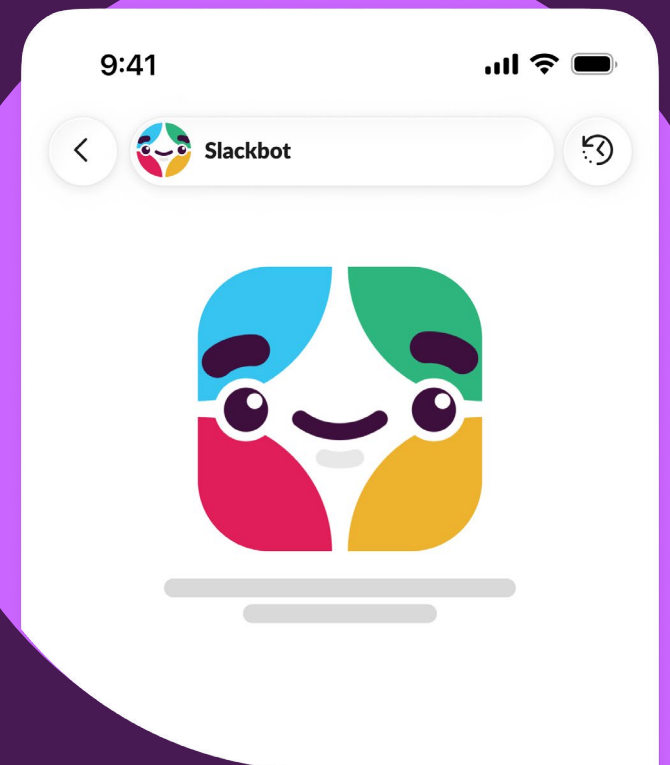
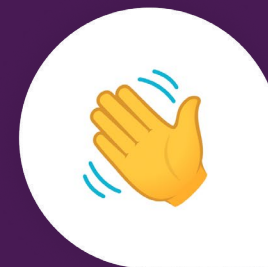
Most AI lives outside the work. You have to go to it, switching tabs, context, or starting over. And when someone figures out something that works, it's harder to share and often stays with them.

Slackbot is built differently. It's already in Slack, where your team already works, communicates, and gets things done. No new tool to learn. No context switch. Just AI that shows up where the work is, for everyone on your team.



2

What is Slackbot?



What is Slackbot?

Slackbot is the AI teammate for work. Already in Slack, present in every conversation, with zero setup required.

It's already where you work.

No new tab. No IT ticket. It lives inside of Slack with access to the channels and threads where decisions get made, with your existing permissions.

It understands more than what you type.

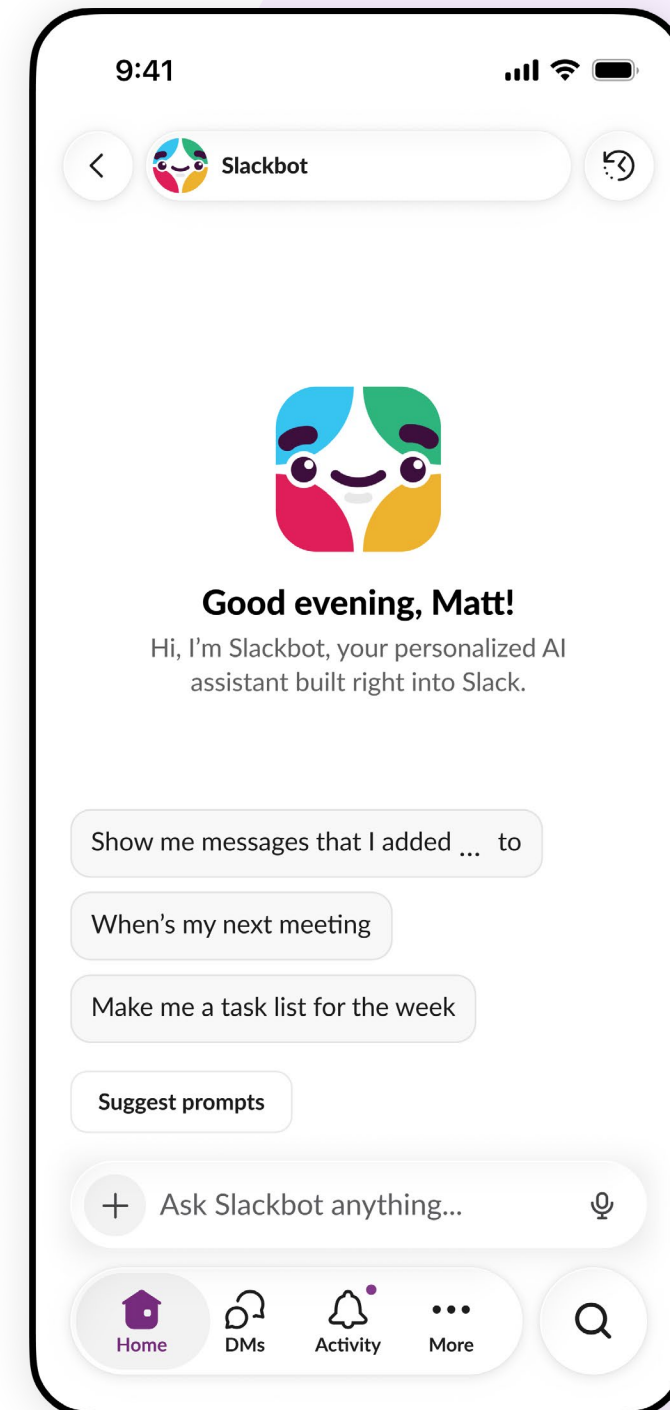
Slackbot draws from your channels, history, Salesforce data, and team context. It starts informed.

It's AI for your whole team, not just one person.

One person's automation becomes another person's process. One person's discovery, everyone's advantage.

It works with you, and for you.

Ask it a question, get caught up on a channel, or use a workflow a colleague already built. Or let it act on your behalf, scheduling meetings, updating records, running tasks automatically.



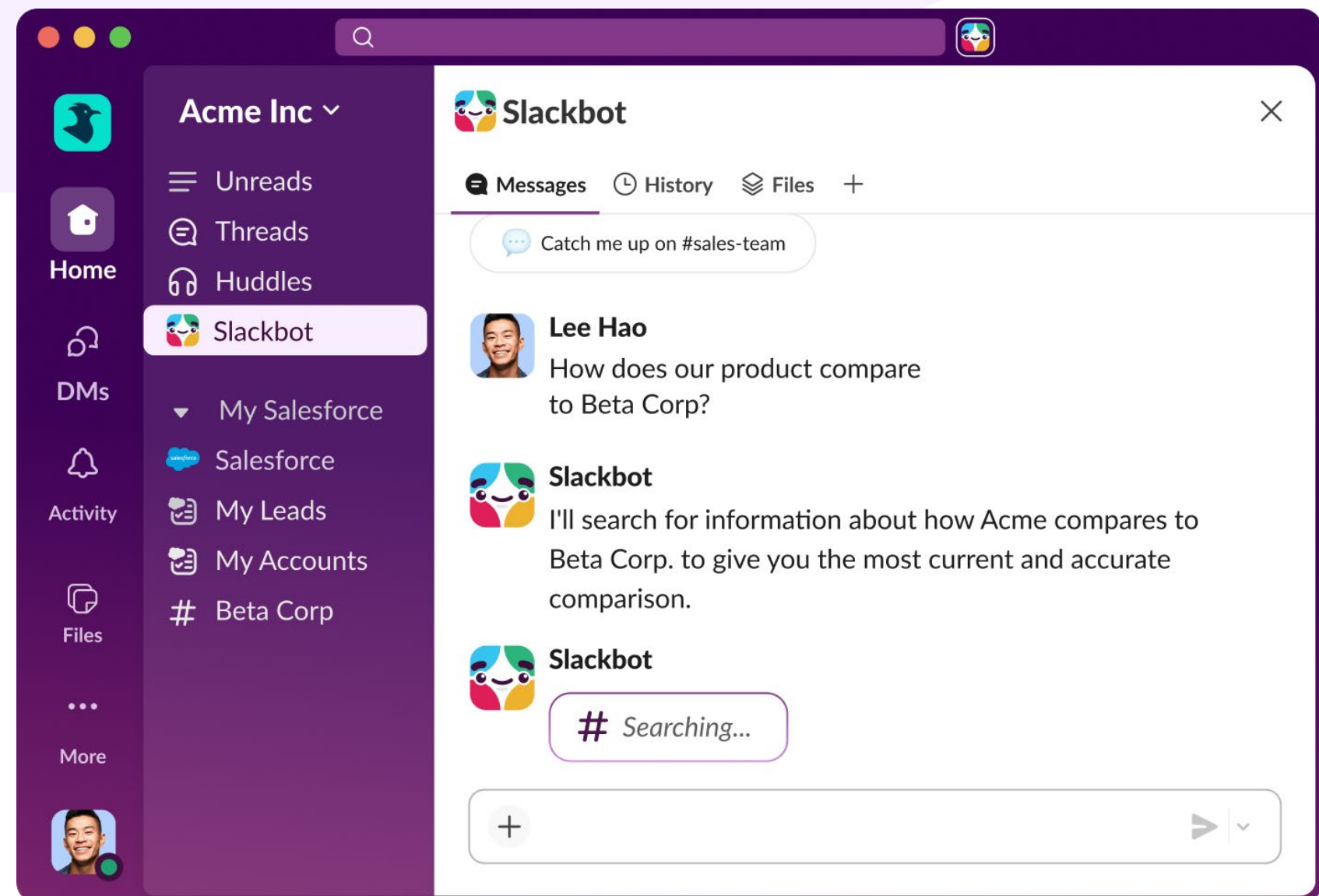
3

Where Slackbot shows up in your day



In the sidebar

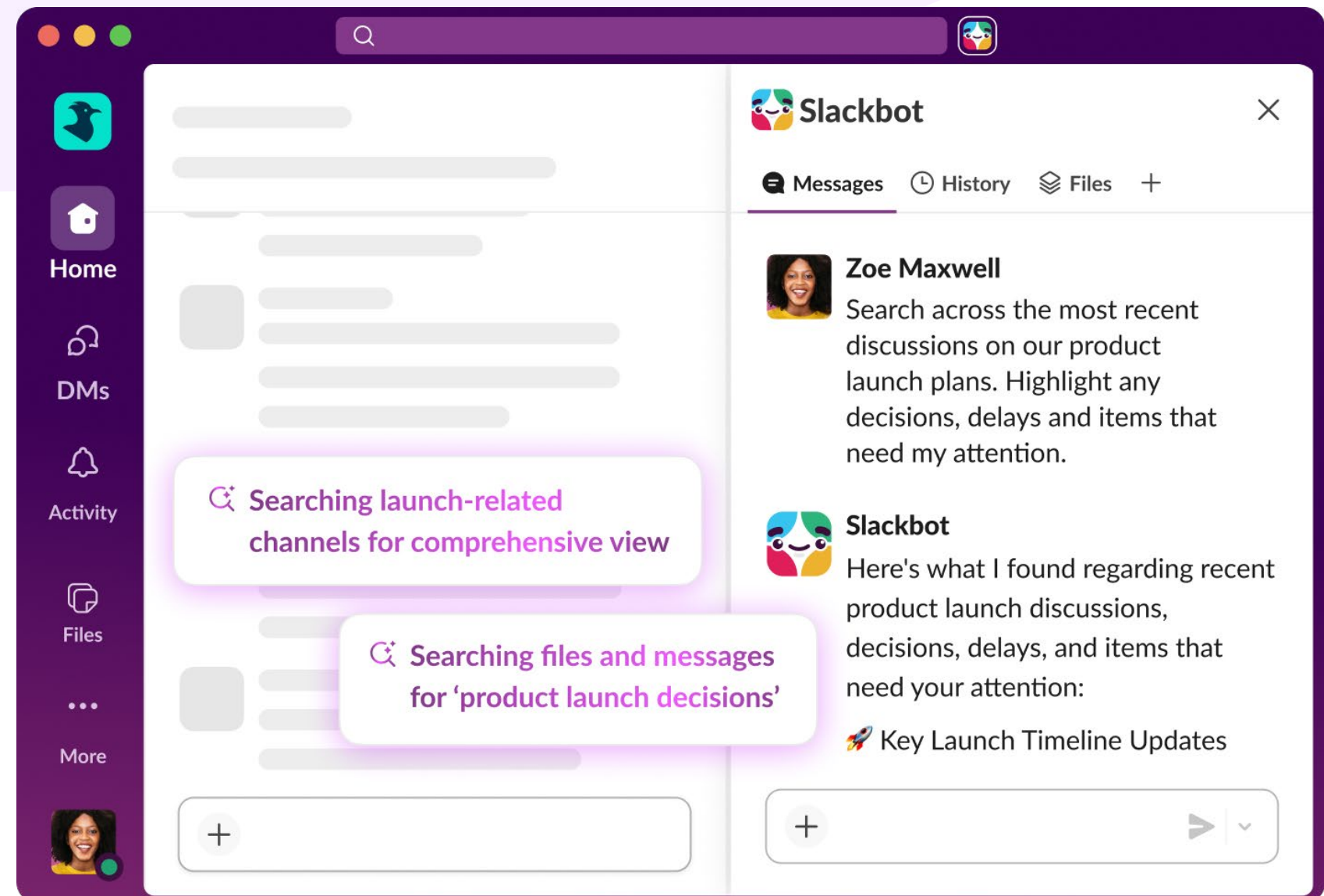
Open Slackbot like any channel or DM.
It's always there, ready when you are.



Next to search

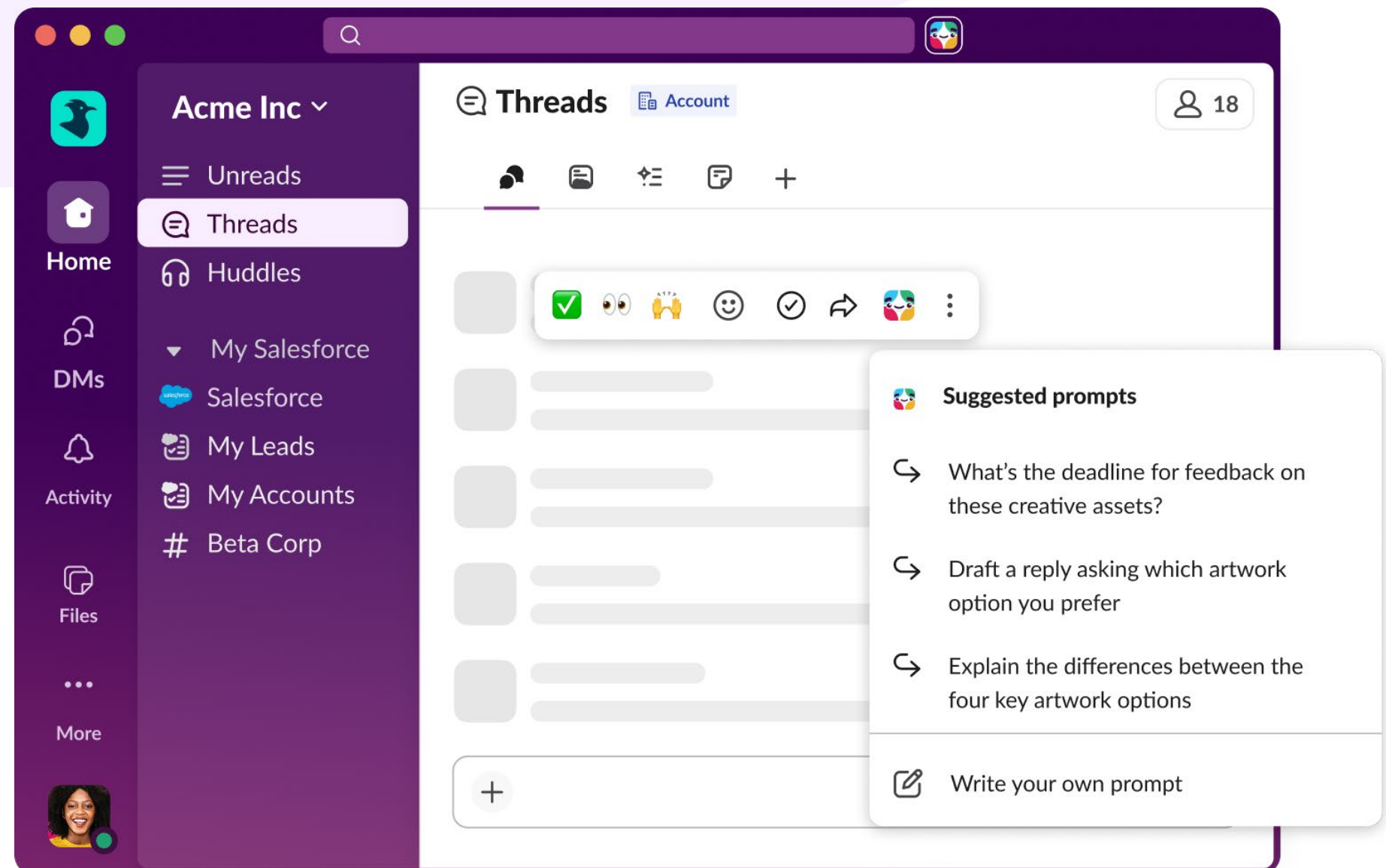
The quickest way in.

Click the Slackbot icon in the top bar and start asking.



In a channel or thread

Ask Slackbot in context, right where the conversation is already happening.



4

10 ways to put
Slackbot to
work for your
whole team



01

Start every day and every meeting with clear priorities

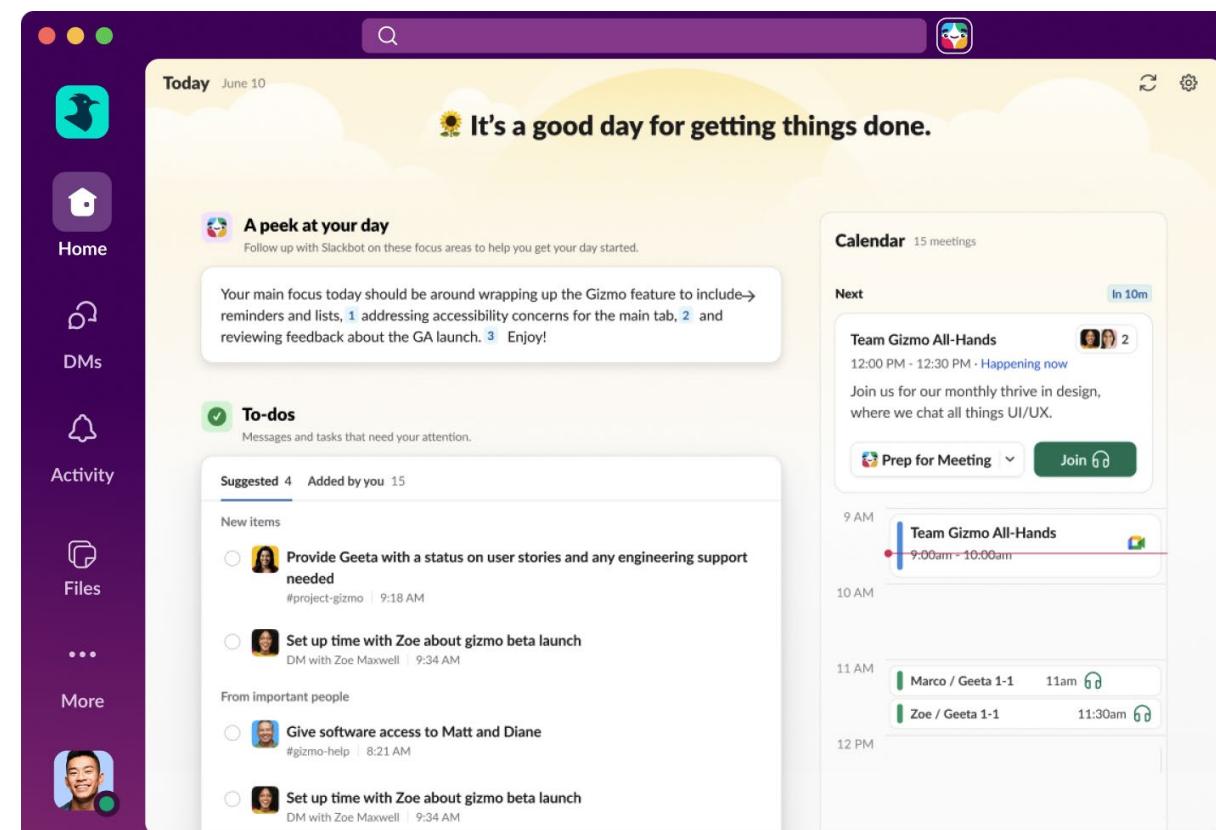
Your personalized morning briefing including priorities, to-dos, and your full day, ready before the first meeting starts.

Open Slack each morning and the Today view is already there. Slackbot has scanned your channels, DMs, and calendar overnight, surfacing what to focus on, flagging tasks that need attention, and laying out your full agenda. No hunting through threads. No missed context.

And before each meeting, one click on “Prep for Meeting” gives you a full brief, what’s been discussed, who’s involved, what’s open, and where to drive clarity. You walk in ready.

Try it:

Open the Today view in Slack tomorrow morning, then click “Prep for Meeting” on your first meeting of the day.



02

What your best people know, your whole team can use

No technical skills required. Just describe what you want, and Slackbot builds it.

The best AI use cases on your team are probably sitting with one or two people, and nobody else knows they exist. Slackbot Skills change that. Anyone can build a reusable workflow just by describing what they want, the perfect renewal call prep, a weekly pipeline summary, a first draft from a brief.

No technical knowledge needed. No training required.

One person figures it out, the whole team can start using it.

Try it:

Think about something your team asks you how to do all the time.

Ask Slackbot “Build me a skill that walks someone through [that process]” and share it with your team. You just answered that question for the last time.



Build me a skill that walks someone through [that process]



03

Set it once. Let Slackbot handle it from there.

The tasks that happen every week shouldn't require your attention every week.

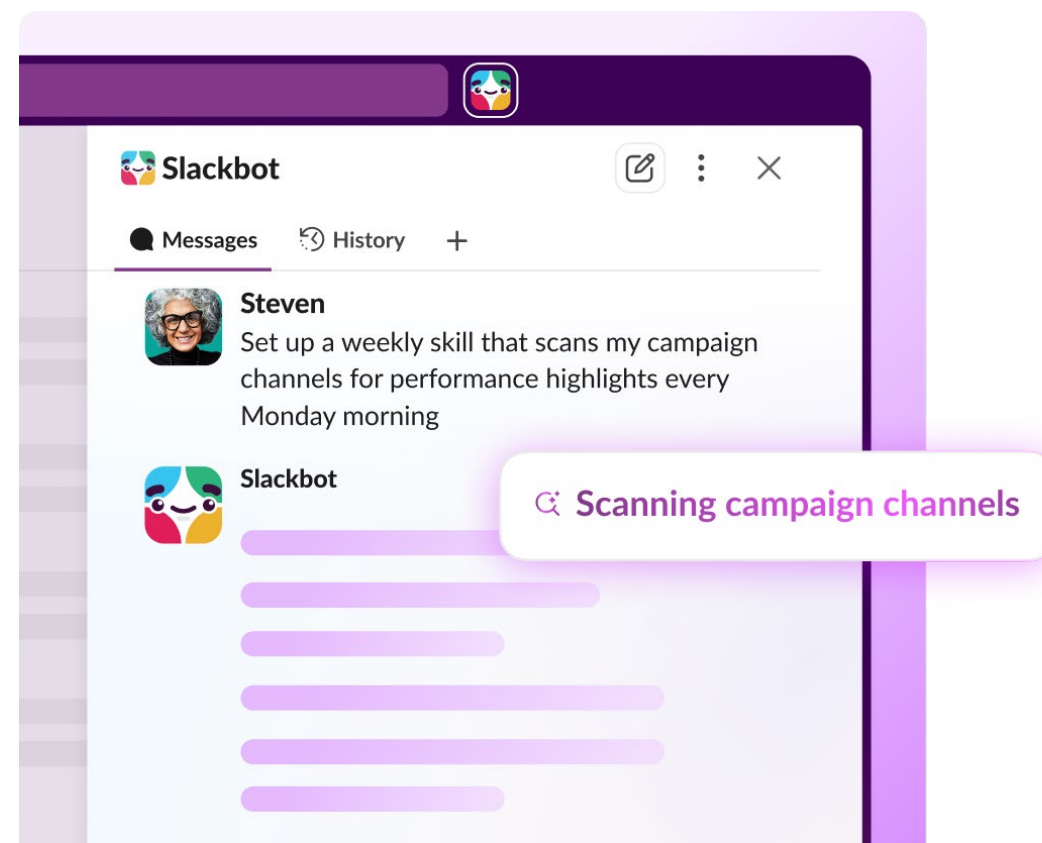
Every role has a version of the same recurring work, the weekly digest, the standing check-in, the report that needs to go out every Monday, the notes that need to get to the team after every meeting. The kind of work that doesn't require thinking, just remembering. Slackbot handles all of it.

Set up a recurring task once by telling Slackbot what you want and when. It runs automatically, every time, without you having to ask again.

Try it:

Ask Slackbot “Set up a weekly skill that scans my campaign channels for performance highlights every Monday morning”

or “Pull my pipeline for deals at risk and send me a summary and next steps at the start of every week.”



04

Stay in the conversation. Slackbot handles more of the doing.

The context switch is where momentum dies. Slackbot keeps you in the work.

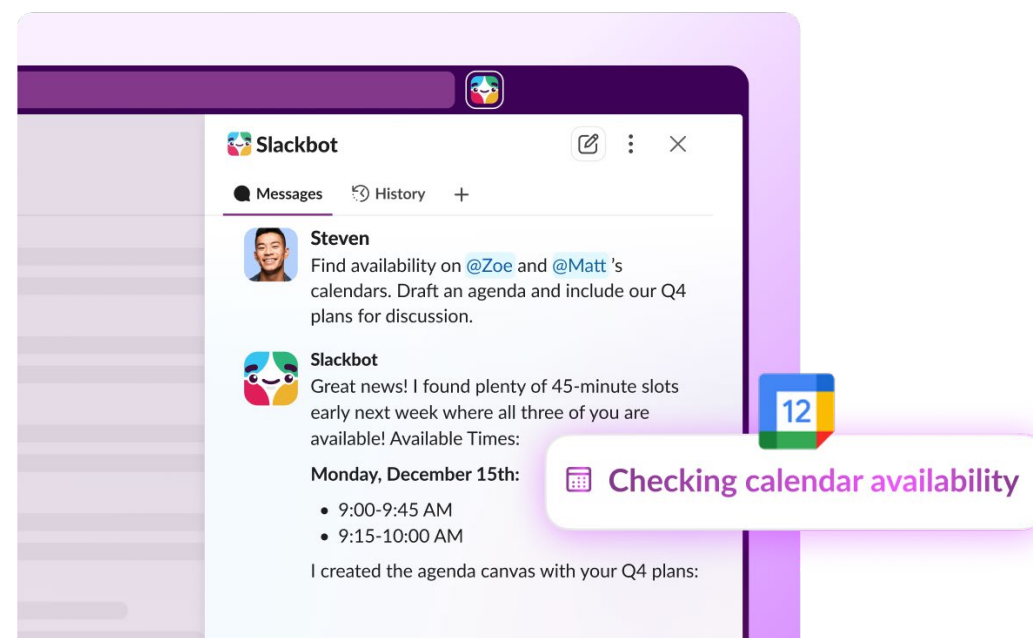
You're in a thread and the next step is obvious. File the ticket, notify the team, schedule the review, draft the brief. Normally that means leaving the conversation, opening another tool, and losing your train of thought. With Slackbot, you say what needs to happen. It does it.

For product and engineering, that means an incident gets triaged, the right people get notified, and customer comms get drafted without anyone leaving the channel. For marketing, campaign feedback becomes a revision brief, a review gets scheduled, and the designer gets pinged before the thread goes quiet. For HR, a new hire request kicks off the onboarding checklist, the right channels get set up, and the welcome message goes out.

The work gets done. The conversation keeps moving.

Try it:

Next time you close out an incident, get feedback on a campaign, or kick off onboarding, tell Slackbot what needs to happen next and let it execute.



05

Get more out of your Salesforce data, right where your team works

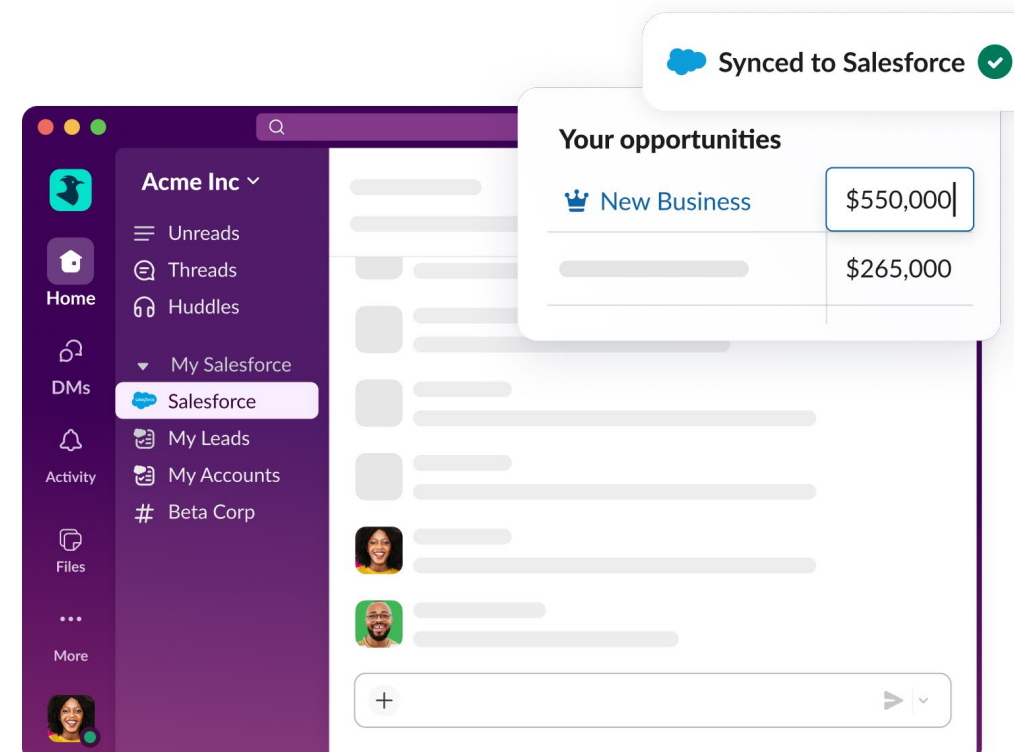
Your CRM is only as useful as the people acting on it. Slack puts the data in front of the whole team.

Ask Slackbot to pull up an account record right where your team is already working. Check the latest opportunity stage, update a deal amount, or close out a task without leaving the thread where the decision was just made. When a case opens, Slackbot surfaces the full interaction history, calls, emails, prior cases, directly in Slack, the moment your team needs it.

Ask Slackbot to log the update, and it happens. The conversation becomes the record. The record becomes the chart. The chart becomes the canvas.

Try it:

In your next deal thread, ask Slackbot to update the opportunity stage or amount and watch it sync to Salesforce in real time.



06

Give support teams the full customer picture the moment they need it

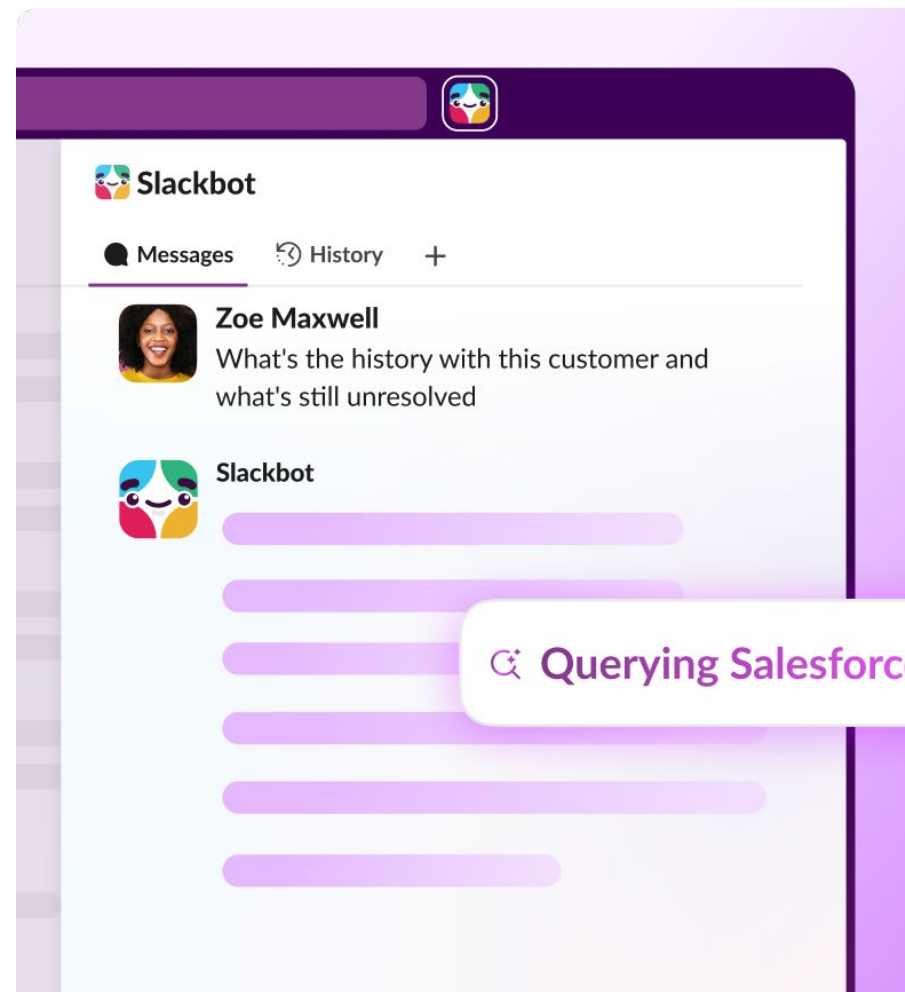
Every case comes with history. Slackbot makes sure your team has it.

When a case opens, your support reps shouldn't have to dig through email threads, Slack DMs, and Salesforce tabs to piece together what happened last time. Slackbot surfaces the full interaction history, calls, emails, tasks, prior cases, directly in Slack, the moment they need it.

Faster context means faster resolution. And customers who feel like your team actually remembers them.

Try it:

Open an active case channel and ask Slackbot "What's the history with this customer and what's still unresolved?"



07

The right AI for every job, without having to find it yourself.

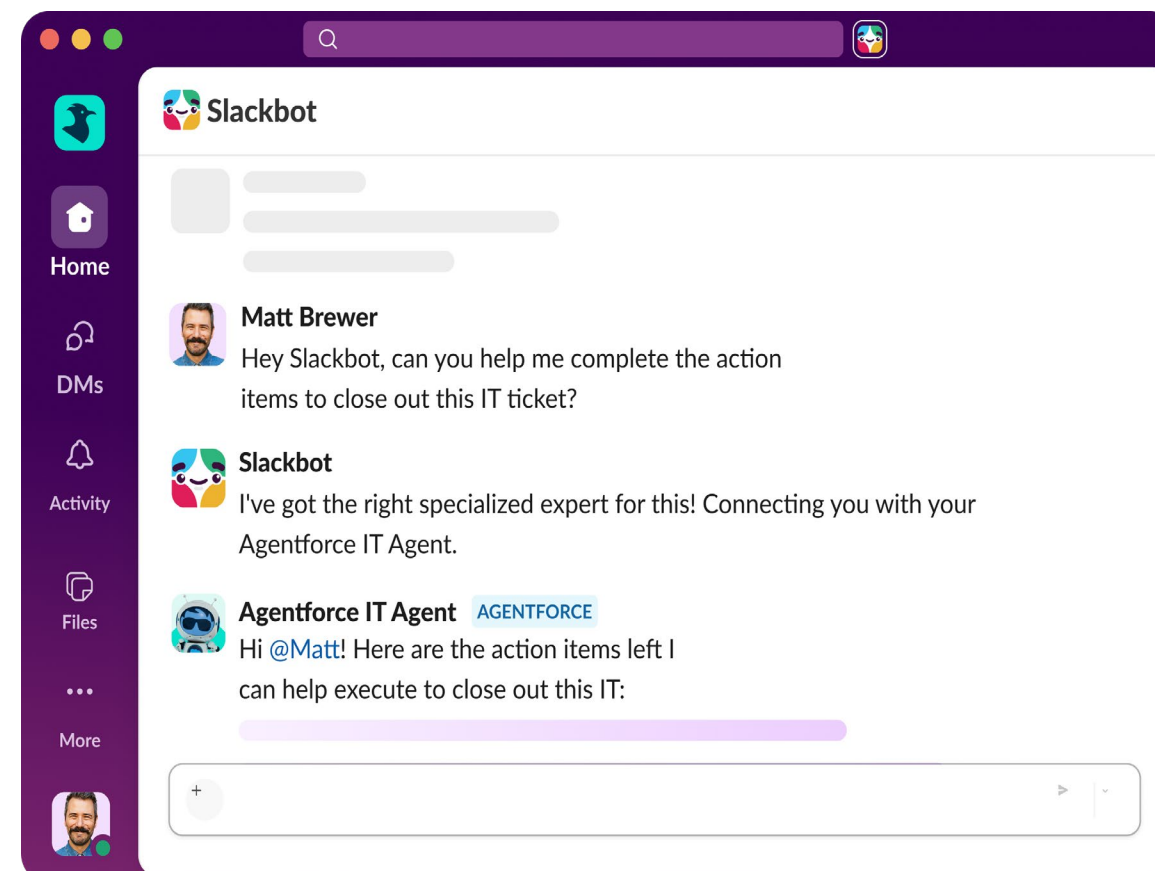
Your organization runs on more than one tool, one team, and one kind of work. Slackbot coordinates across all of it.

Sales agents, HR agents, IT agents, marketing agents, your org may run on dozens of specialized AI tools. Slackbot acts as the front door to all of them. You describe what you need in plain language, and Slackbot surfaces the right agent and gets the work done. No switching interfaces. No remembering which agent handles what.

One conversation. The right result.

Try it:

Ask Slackbot to help you triage an IT ticket, answer an HR policy question, or update a deal, without specifying which agent to use.



08

Get answers from any tool without leaving Slack

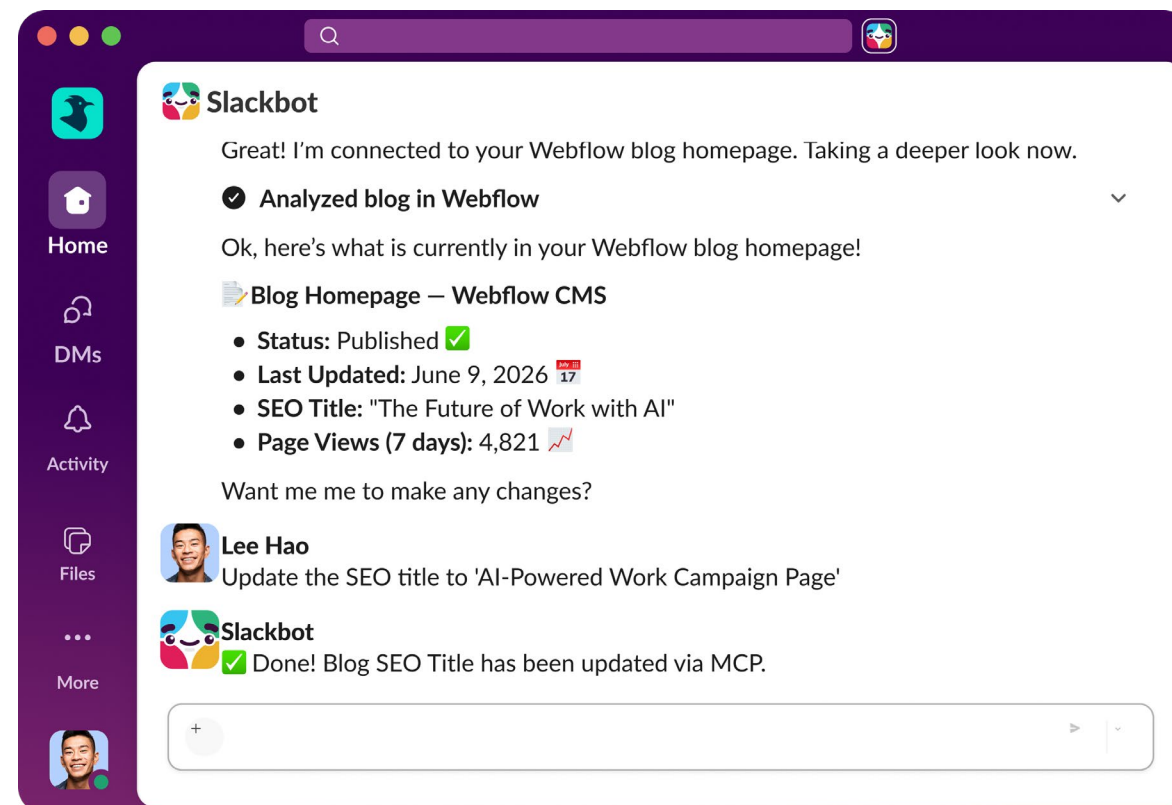
Your work doesn't live in one place.
Now your AI doesn't have to either.

Most teams run on a handful of tools, Google Drive, Atlassian, Box, Notion, and more. With MCP, Slackbot reaches across your entire stack and brings the answer back into the conversation. One question. Every tool. No tab switching.

You stay focused. Slackbot does the finding.

Try it:

Connect a tool your team uses every day and ask Slackbot to look something up, then make a change. Watch it work across your stack without you leaving Slack.



09

Turn your data into answers, right in the conversation

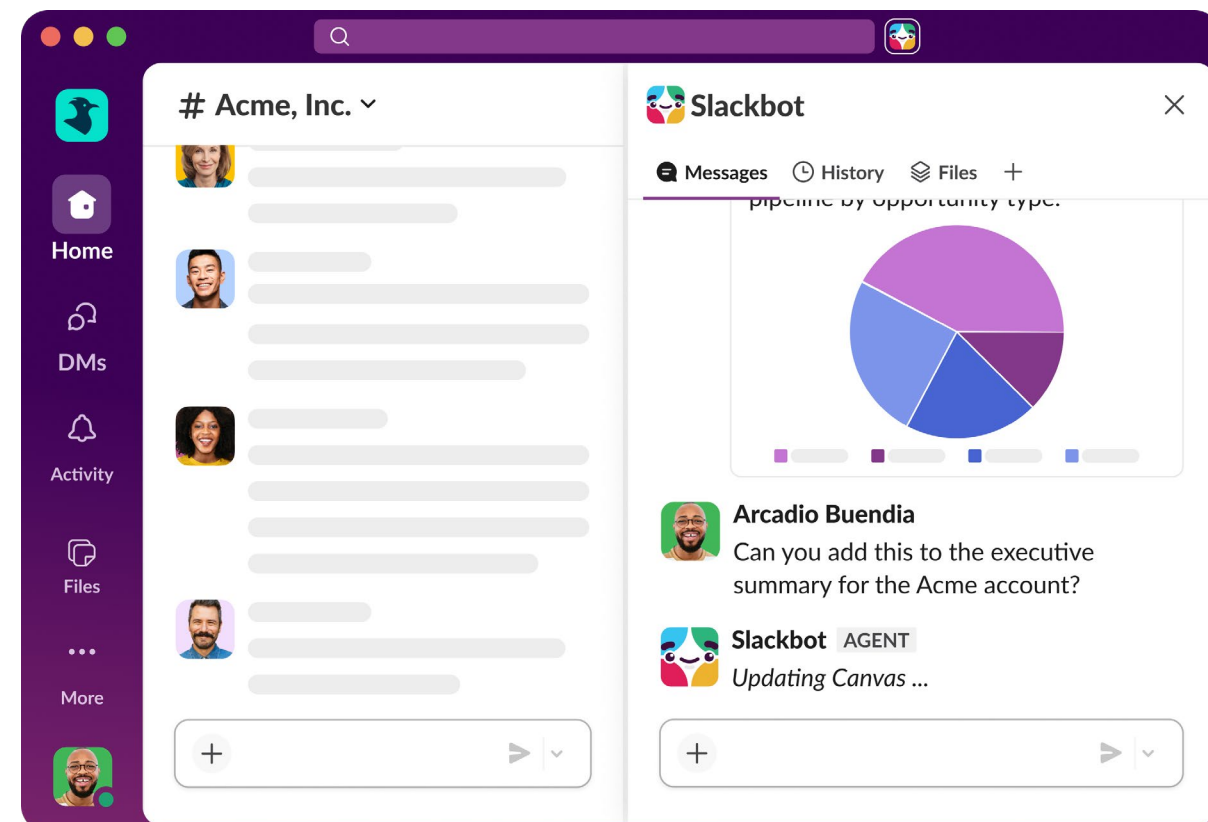
Your data shouldn't live in another tab. Slackbot brings it into the conversation.

Ask Slackbot a question about your pipeline, your campaign performance, or your product usage, and it doesn't just tell you the number. It shows you. Native charts render directly in Slack so your team can see the trend, spot the anomaly, and make the call, all in the same thread where the work is happening.

Connect Tableau, Amplitude, LucidChart, or any other tool via MCP, and Slackbot can pull live data from the systems your team already uses. The insight comes to you, not the other way around.

Try it:

Ask Slackbot “Show me a chart of our pipeline by stage this quarter” and watch the data visualize inline.



10

Deliver better content with less back and forth

The brief is in Slack. The feedback is in Slack.
The stakeholders are in Slack. Now the work is too.

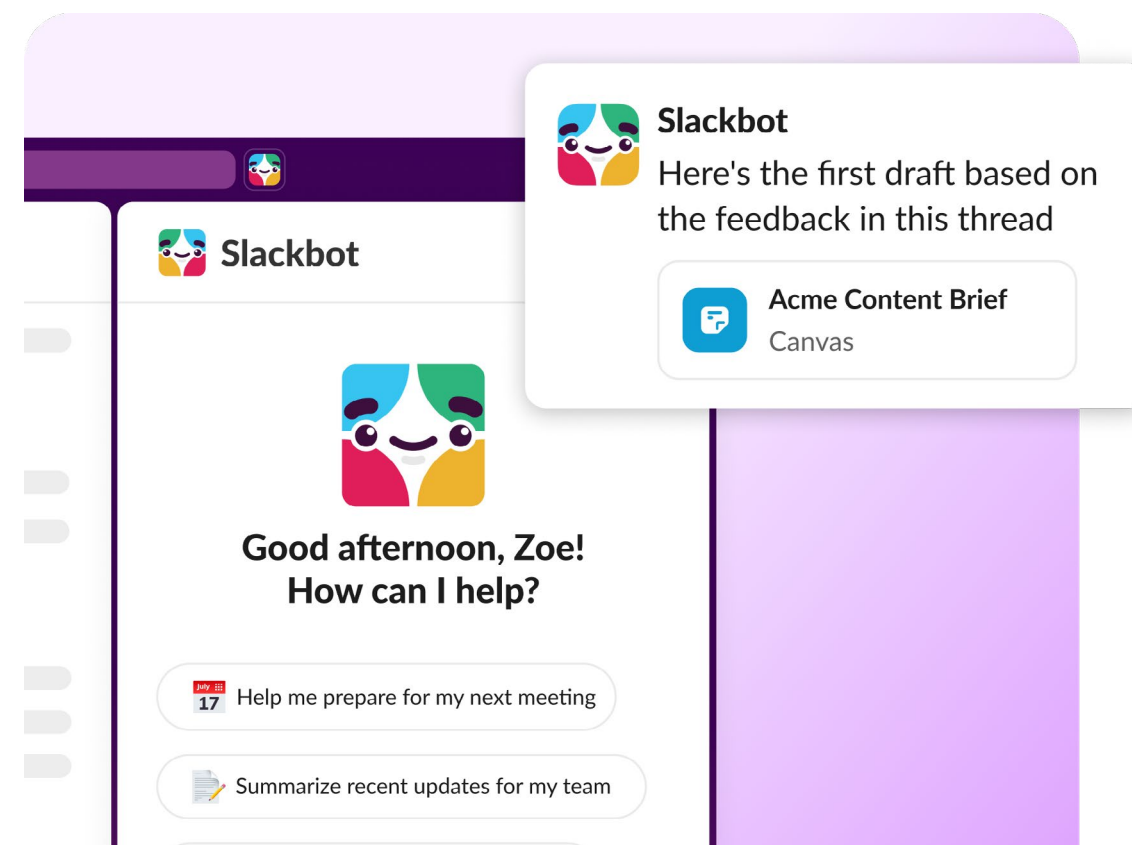
From brief to first draft, from feedback to revision, from approval to publish, every step of the content process creates a new round of messages, meetings, and waiting. Slackbot shortens every step. Turn a brief into a first draft. Summarize feedback into a revision list.

Check copy against your brand guidelines. Generate a Google Slide or PowerPoint presentation from a campaign summary. All without leaving the conversation where the work is already happening.

Less coordination. More creating.

Try it:

Drop a content brief into Slackbot and ask it to write a first draft, then ask it to revise based on the feedback in the thread.



You've seen 10 ways. Now see them in action.

Most teams are barely tapping into the potential of what Slackbot can do. The teams getting the most out of it aren't doing anything complicated, they just get started.

Today View open on Monday morning. One skill built and shared. One Salesforce record updated without leaving Slack.

The fastest way to see what's possible for your team is to watch it live.

- [Watch a demo](#) – See Slackbot in action across the use cases that matter most to your team.
- [Talk to an expert](#) – Let's talk about what Slackbot can do for your organization specifically.

Slackbot is available now.

Good afternoon!
How can I help?



Find the latest updates on a project



What's most important today?



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